



KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

CONTRACT

<u>Contract / Revision</u> 483101 /		<u>Alt Order #</u> 06214902
<u>Product</u> S BERKLEY FOR SENATE		
<u>Contract Dates</u> 10/30/12 - 11/05/12		<u>Estimate #</u>
<u>Advertiser</u> Berkley For Senate		<u>Original Date / Revision</u> 10/29/12 / 10/29/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KVVU	<u>Account Executive</u> Teresa Difuria	<u>Sales Office</u> TELEREP-PHIL
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Shorr Johnson Magnus
1831 Chestnut Street, Ste. 602
Philadelphia, PA 19103

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	KVVU	10/30/12	11/02/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	6	\$4,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/29/12	11/04/12	-TWTF--				16	\$625.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

<u>Contract / Revision</u> 483101 /		<u>Alt Order #</u> 06214902
<u>Contract Dates</u> 10/30/12 - 11/05/12	<u>Product</u> S BERKLEY FOR SENA	<u>Estimate #</u>
<u>Advertiser</u> Berkley For Senate		<u>Original Date / Revision</u> 10/29/12 / 10/29/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/29/12-11/04/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a	-TuWThF----	:30		\$625.00	NM		
				See MG 1.17, 1.18, 1.19, 1.20, 1.21, 1.22, 1.23, 1.24, 1.25, 1.26, 1.27, 1.28, 1.29, 1.30, 1.31, 1.32								
	2	KVVU	10/29/12-11/04/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a	-TuWThF----	:30		\$625.00	NM		
				See MG 1.17, 1.18, 1.19, 1.20, 1.21, 1.22, 1.23, 1.24, 1.25, 1.26, 1.27, 1.28, 1.29, 1.30, 1.31, 1.32								
	3	KVVU	10/29/12-11/04/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a	-TuWThF----	:30		\$625.00	NM		
				See MG 1.17, 1.18, 1.19, 1.20, 1.21, 1.22, 1.23, 1.24, 1.25, 1.26, 1.27, 1.28, 1.29, 1.30, 1.31, 1.32								
	4	KVVU	10/29/12-11/04/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a	-TuWThF----	:30		\$625.00	NM		
				See MG 1.17, 1.18, 1.19, 1.20, 1.21, 1.22, 1.23, 1.24, 1.25, 1.26, 1.27, 1.28, 1.29, 1.30, 1.31, 1.32								
	5	KVVU	10/29/12-11/04/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a	-TuWThF----	:30		\$625.00	NM		
				See MG 1.17, 1.18, 1.19, 1.20, 1.21, 1.22, 1.23, 1.24, 1.25, 1.26, 1.27, 1.28, 1.29, 1.30, 1.31, 1.32								
	6	KVVU	10/29/12-11/04/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a	-TuWThF----	:30		\$625.00	NM		
				See MG 1.17, 1.18, 1.19, 1.20, 1.21, 1.22, 1.23, 1.24, 1.25, 1.26, 1.27, 1.28, 1.29, 1.30, 1.31, 1.32								
	7	KVVU	10/29/12-11/04/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a	-TuWThF----	:30		\$625.00	NM		
				See MG 1.17, 1.18, 1.19, 1.20, 1.21, 1.22, 1.23, 1.24, 1.25, 1.26, 1.27, 1.28, 1.29, 1.30, 1.31, 1.32								
	8	KVVU	10/29/12-11/04/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a	-TuWThF----	:30		\$625.00	NM		
				See MG 1.17, 1.18, 1.19, 1.20, 1.21, 1.22, 1.23, 1.24, 1.25, 1.26, 1.27, 1.28, 1.29, 1.30, 1.31, 1.32								
	9	KVVU	10/29/12-11/04/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a	-TuWThF----	:30		\$625.00	NM		
				See MG 1.17, 1.18, 1.19, 1.20, 1.21, 1.22, 1.23, 1.24, 1.25, 1.26, 1.27, 1.28, 1.29, 1.30, 1.31, 1.32								
	10	KVVU	10/29/12-11/04/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a	-TuWThF----	:30		\$625.00	NM		
				See MG 1.17, 1.18, 1.19, 1.20, 1.21, 1.22, 1.23, 1.24, 1.25, 1.26, 1.27, 1.28, 1.29, 1.30, 1.31, 1.32								
	11	KVVU	10/29/12-11/04/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a	-TuWThF----	:30		\$625.00	NM		
				See MG 1.17, 1.18, 1.19, 1.20, 1.21, 1.22, 1.23, 1.24, 1.25, 1.26, 1.27, 1.28, 1.29, 1.30, 1.31, 1.32								
	12	KVVU	10/29/12-11/04/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a	-TuWThF----	:30		\$625.00	NM		
				See MG 1.17, 1.18, 1.19, 1.20, 1.21, 1.22, 1.23, 1.24, 1.25, 1.26, 1.27, 1.28, 1.29, 1.30, 1.31, 1.32								
	13	KVVU	10/29/12-11/04/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a	-TuWThF----	:30		\$625.00	NM		
				See MG 1.17, 1.18, 1.19, 1.20, 1.21, 1.22, 1.23, 1.24, 1.25, 1.26, 1.27, 1.28, 1.29, 1.30, 1.31, 1.32								
	14	KVVU	10/29/12-11/04/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a	-TuWThF----	:30		\$625.00	NM		
				See MG 1.17, 1.18, 1.19, 1.20, 1.21, 1.22, 1.23, 1.24, 1.25, 1.26, 1.27, 1.28, 1.29, 1.30, 1.31, 1.32								
	15	KVVU	10/29/12-11/04/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a	-TuWThF----	:30		\$625.00	NM		
				See MG 1.17, 1.18, 1.19, 1.20, 1.21, 1.22, 1.23, 1.24, 1.25, 1.26, 1.27, 1.28, 1.29, 1.30, 1.31, 1.32								
	16	KVVU	10/29/12-11/04/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a	-TuWThF----	:30		\$625.00	NM		
				See MG 1.17, 1.18, 1.19, 1.20, 1.21, 1.22, 1.23, 1.24, 1.25, 1.26, 1.27, 1.28, 1.29, 1.30, 1.31, 1.32								
	17	KVVU	10/29/12-11/04/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a	-TuWThF----	:30		\$700.00	NM		
	Ⓜ	Credited										
	18	KVVU	10/29/12-11/04/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a	-TuWThF----	:30		\$700.00	NM		
	Ⓜ	MG for 1.1, 1.4, 1.11, 1.12, 1.5, 1.2, 1.16, 1.13, 1.3, 1.14, 1.8, 1.15, 1.9, 1.7, 1.10, 1.6										
	19	KVVU	10/29/12-11/04/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a	-TuWThF----	:30		\$700.00	NM		
	Ⓜ	MG for 1.1, 1.4, 1.11, 1.12, 1.5, 1.2, 1.16, 1.13, 1.3, 1.14, 1.8, 1.15, 1.9, 1.7, 1.10, 1.6										
	20	KVVU	10/29/12-11/04/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a	-TuWThF----	:30		\$700.00	NM		
	Ⓜ	MG for 1.1, 1.4, 1.11, 1.12, 1.5, 1.2, 1.16, 1.13, 1.3, 1.14, 1.8, 1.15, 1.9, 1.7, 1.10, 1.6										
	21	KVVU	10/29/12-11/04/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a	-TuWThF----	:30		\$700.00	NM		
	Ⓜ	MG for 1.1, 1.4, 1.11, 1.12, 1.5, 1.2, 1.16, 1.13, 1.3, 1.14, 1.8, 1.15, 1.9, 1.7, 1.10, 1.6										
	22	KVVU	10/29/12-11/04/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a	-TuWThF----	:30		\$700.00	NM		
	Ⓜ	Credited										
	23	KVVU	10/29/12-11/04/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a	-TuWThF----	:30		\$700.00	NM		
	Ⓜ	Credited										
	24	KVVU	10/29/12-11/04/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a	-TuWThF----	:30		\$700.00	NM		
	Ⓜ	Credited										
	25	KVVU	10/29/12-11/04/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a	-TuWThF----	:30		\$700.00	NM		
	Ⓜ	Credited										
	26	KVVU	10/29/12-11/04/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a	-TuWThF----	:30		\$700.00	NM		
	Ⓜ	MG for 1.1, 1.4, 1.11, 1.12, 1.5, 1.2, 1.16, 1.13, 1.3, 1.14, 1.8, 1.15, 1.9, 1.7, 1.10, 1.6										

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

<u>Contract / Revision</u> 483101 /		<u>Alt Order #</u> 06214902
<u>Contract Dates</u> 10/30/12 - 11/05/12	<u>Product</u> S BERKLEY FOR SENA	<u>Estimate #</u>
<u>Advertiser</u> Berkley For Senate		<u>Original Date / Revision</u> 10/29/12 / 10/29/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> 27 KVVU 10/29/12-11/04/12 Fox 5 News AM M-F 7a-9a M-F 7a-9a -TuWThF---- :30 \$700.00 NM ⑩ Credited												
28 KVVU 10/29/12-11/04/12 Fox 5 News AM M-F 7a-9a M-F 7a-9a -TuWThF---- :30 \$700.00 NM ⑩ Credited												
29 KVVU 10/29/12-11/04/12 Fox 5 News AM M-F 7a-9a M-F 7a-9a -TuWThF---- :30 \$700.00 NM ⑩ Credited												
30 KVVU 10/29/12-11/04/12 Fox 5 News AM M-F 7a-9a M-F 7a-9a -TuWThF---- :30 \$700.00 NM ⑩ Credited												
31 KVVU 10/29/12-11/04/12 Fox 5 News AM M-F 7a-9a M-F 7a-9a -TuWThF---- :30 \$700.00 NM ⑩ MG for 1.1,1.4,1.11,1.12,1.5,1.2,1.16,1.13,1.3,1.14,1.8,1.15,1.9,1.7,1.10,1.6												
32 KVVU 10/29/12-11/04/12 Fox 5 News AM M-F 7a-9a M-F 7a-9a -TuWThF---- :30 \$700.00 NM ⑩ Credited												
N 2	KVVU	11/05/12	11/05/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	3	\$2,100.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 11/05/12 11/11/12 4----- 4 \$625.00												
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Type</u> 1 KVVU 11/05/12-11/11/12 Fox 5 News AM M-F 7a-9a M-F 7a-9a M----- :30 \$625.00 NM See MG 2.5,2.6,2.7,2.8												
2 KVVU 11/05/12-11/11/12 Fox 5 News AM M-F 7a-9a M-F 7a-9a M----- :30 \$625.00 NM See MG 2.5,2.6,2.7,2.8												
3 KVVU 11/05/12-11/11/12 Fox 5 News AM M-F 7a-9a M-F 7a-9a M----- :30 \$625.00 NM See MG 2.5,2.6,2.7,2.8												
4 KVVU 11/05/12-11/11/12 Fox 5 News AM M-F 7a-9a M-F 7a-9a M----- :30 \$625.00 NM See MG 2.5,2.6,2.7,2.8												
5 KVVU 11/05/12-11/11/12 Fox 5 News AM M-F 7a-9a M-F 7a-9a M----- :30 \$700.00 NM ⑩ MG for 2.2,2.4,2.3,2.1												
6 KVVU 11/05/12-11/11/12 Fox 5 News AM M-F 7a-9a M-F 7a-9a M----- :30 \$700.00 NM ⑩ MG for 2.2,2.4,2.3,2.1												
7 KVVU 11/05/12-11/11/12 Fox 5 News AM M-F 7a-9a M-F 7a-9a M----- :30 \$700.00 NM ⑩ MG for 2.2,2.4,2.3,2.1												
8 KVVU 11/05/12-11/11/12 Fox 5 News AM M-F 7a-9a M-F 7a-9a M----- :30 \$700.00 NM ⑩ Credited												
N 5	KVVU	10/30/12	11/02/12	FOX 5 News 5-6am M-F	5a-6a		:30			NM	3	\$1,350.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/29/12 11/04/12 -TWTF-- 4 \$380.00												
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Type</u> 1 KVVU 10/29/12-11/04/12 FOX 5 News 5-6am M-F 5a-6a -TuWThF---- :30 \$380.00 NM See MG 5.5,5.6,5.7,5.8												
2 KVVU 10/29/12-11/04/12 FOX 5 News 5-6am M-F 5a-6a -TuWThF---- :30 \$380.00 NM See MG 5.5,5.6,5.7,5.8												
3 KVVU 10/29/12-11/04/12 FOX 5 News 5-6am M-F 5a-6a -TuWThF---- :30 \$380.00 NM See MG 5.5,5.6,5.7,5.8												
4 KVVU 10/29/12-11/04/12 FOX 5 News 5-6am M-F 5a-6a -TuWThF---- :30 \$380.00 NM See MG 5.5,5.6,5.7,5.8												
5 KVVU 10/30/12-11/04/12 FOX 5 News 5-6am M-F 5a-6a -TuWThF---- :30 \$450.00 NM ⑩ MG for 5.1,5.3,5.4,5.2												
6 KVVU 10/30/12-11/04/12 FOX 5 News 5-6am M-F 5a-6a -TuWThF---- :30 \$450.00 NM ⑩ MG for 5.1,5.3,5.4,5.2												
7 KVVU 10/30/12-11/04/12 FOX 5 News 5-6am M-F 5a-6a -TuWThF---- :30 \$450.00 NM ⑩ MG for 5.1,5.3,5.4,5.2												
8 KVVU 10/30/12-11/04/12 FOX 5 News 5-6am M-F 5a-6a -TuWThF---- :30 \$450.00 NM ⑩ Credited												

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

<u>Contract / Revision</u> 483101 /		<u>Alt Order #</u> 06214902
<u>Contract Dates</u> 10/30/12 - 11/05/12	<u>Product</u> S BERKLEY FOR SENA	<u>Estimate #</u>
<u>Advertiser</u> Berkley For Senate		<u>Original Date / Revision</u> 10/29/12 / 10/29/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 7	KVVU	10/30/12	11/02/12	The Dr.Oz Show	4-5p		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/29/12	11/04/12	-TWTF--					4	\$275.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/29/12-11/04/12	The Dr.Oz Show	4-5p	-TuWThF----	:30		\$275.00	NM		
			See MG 7.5,7.6,7.7,7.8									
	2	KVVU	10/29/12-11/04/12	The Dr.Oz Show	4-5p	-TuWThF----	:30		\$275.00	NM		
			See MG 7.5,7.6,7.7,7.8									
	3	KVVU	10/29/12-11/04/12	The Dr.Oz Show	4-5p	-TuWThF----	:30		\$275.00	NM		
			See MG 7.5,7.6,7.7,7.8									
	4	KVVU	10/29/12-11/04/12	The Dr.Oz Show	4-5p	-TuWThF----	:30		\$275.00	NM		
			See MG 7.5,7.6,7.7,7.8									
	5	KVVU	10/30/12-11/04/12	The Dr.Oz Show	4-5p	-TuWThF----	:30		\$500.00	NM		
	Ⓜ		Credited									
	6	KVVU	10/30/12-11/04/12	The Dr.Oz Show	4-5p	-TuWThF----	:30		\$500.00	NM		
	Ⓜ		MG for 7.1,7.2,7.3,7.4									
	7	KVVU	10/30/12-11/04/12	The Dr.Oz Show	4-5p	-TuWThF----	:30		\$500.00	NM		
	Ⓜ		Credited									
	8	KVVU	10/30/12-11/04/12	The Dr.Oz Show	4-5p	-TuWThF----	:30		\$500.00	NM		
	Ⓜ		Credited									
N 9	KVVU	10/30/12	11/02/12	MORE Access	6-7pm		:30			NM	3	\$1,950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/29/12	11/04/12	-TWTF--					4	\$350.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/29/12-11/04/12	MORE Access	6-7pm	-TuWThF----	:30		\$350.00	NM		
			See MG 9.5,9.6,9.7,9.8									
	2	KVVU	10/29/12-11/04/12	MORE Access	6-7pm	-TuWThF----	:30		\$350.00	NM		
			See MG 9.5,9.6,9.7,9.8									
	3	KVVU	10/29/12-11/04/12	MORE Access	6-7pm	-TuWThF----	:30		\$350.00	NM		
			See MG 9.5,9.6,9.7,9.8									
	4	KVVU	10/29/12-11/04/12	MORE Access	6-7pm	-TuWThF----	:30		\$350.00	NM		
			See MG 9.5,9.6,9.7,9.8									
	5	KVVU	10/30/12-11/04/12	MORE Access	630-7pm	-TuWThF----	:30		\$650.00	NM		
	Ⓜ		MG for 9.4,9.2,9.3,9.1									
	6	KVVU	10/30/12-11/04/12	MORE Access	630-7pm	-TuWThF----	:30		\$650.00	NM		
	Ⓜ		MG for 9.4,9.2,9.3,9.1									
	7	KVVU	10/30/12-11/04/12	MORE Access	630-7pm	-TuWThF----	:30		\$650.00	NM		
	Ⓜ		MG for 9.4,9.2,9.3,9.1									
	8	KVVU	10/30/12-11/04/12	MORE Access	630-7pm	-TuWThF----	:30		\$650.00	NM		
	Ⓜ		Credited									
N 19	KVVU	11/01/12	11/01/12	Glee	Thu 9p-10p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/29/12	11/04/12	---1---					1	\$2,300.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/29/12-11/04/12	Glee	Thu 9p-10p	----Th-----	:30		\$2,300.00	NM		
			See MG 19.2,19.3,19.4									
	2	KVVU	10/30/12-11/02/12	Fox 5 News at 6pm	M-F 6-630pm	-TuWThF----	:30		\$900.00	NM		
	Ⓜ		Credited									
	3	KVVU	10/30/12-11/02/12	Fox 5 News at 6pm	M-F 6-630pm	-TuWThF----	:30		\$900.00	NM		
	Ⓜ		Credited									
	4	KVVU	11/03/12-11/03/12	The Closer	M-Sa 8-10p/Su 7-1-----Sa--		:30		\$825.00	NM		
	Ⓜ		Credited									

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

<u>Contract / Revision</u>	<u>Alt Order #</u>
483101 /	06214902

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/30/12 - 11/05/12	S BERKLEY FOR SENA	

<u>Advertiser</u>	<u>Original Date / Revision</u>
Berkley For Senate	10/29/12 / 10/29/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 20	KVVU	11/02/12	11/02/12	Touch	Fri 8p-9p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/29/12	11/04/12	----1--					1	\$1,000.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/29/12-11/04/12	Touch	Fri 8p-9p	-----F----	:30		\$1,000.00	NM		
			See MG 20.2									
	2	KVVU	11/02/12-11/02/12	Kitchen Nightmares	Fri 8p-9p	-----F----	:30		\$3,500.00	NM		
	Ⓢ Credited											
N 22	KVVU	10/30/12	10/30/12	New Girl/The Mindy Project	Tue 9p-10p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/29/12	11/04/12	-1-----					1	\$2,500.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/29/12-11/04/12	New Girl/The Mindy Project	Tue 9p-10p	-Tu-----	:30		\$2,500.00	NM		
			See MG 22.2									
	2	KVVU	10/30/12-10/30/12	New Girl/The Mindy Project	Tue 9p-10p	-Tu-----	:30		\$5,500.00	NM		
	Ⓢ Credited											
N 23	KVVU	10/31/12	10/31/12	The X Factor	The X Factor		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/29/12	11/04/12	--1----					1	\$2,800.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/29/12-11/04/12	The X Factor	The X Factor	---W-----	:30		\$2,800.00	NM		
			See MG 23.2									
	2	KVVU	10/31/12-10/31/12	The X Factor	The X Factor	---W-----	:30		\$5,350.00	NM		
	Ⓢ Credited											
N 25	KVVU	11/04/12	11/04/12	Sports Plus Su 1045p	1045p-11p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/29/12	11/04/12	-----1					1	\$700.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/29/12-11/04/12	Sports Plus Su 1045p	1045p-11p	-----Su	:30		\$700.00	NM		
			See MG 25.2									
	2	KVVU	11/04/12-11/04/12	Sports Plus Su 1045p	1045p-11p	-----Su	:30		\$1,200.00	NM		
	Ⓢ Credited											
N 26	KVVU	11/04/12	11/04/12	Fox 5 News Su 10p-1045p	Su 10p-1045p		:30			NM	1	\$1,850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/29/12	11/04/12	-----2					2	\$1,075.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/29/12-11/04/12	Fox 5 News Su 10p-1045p	Su 10p-1045p	-----Su	:30		\$1,075.00	NM		
			See MG 26.3, 26.4									
	2	KVVU	10/29/12-11/04/12	Fox 5 News Su 10p-1045p	Su 10p-1045p	-----Su	:30		\$1,075.00	NM		
			See MG 26.3, 26.4									
	3	KVVU	10/29/12-11/04/12	Fox 5 News Su 10p-1045p	Su 10p-1045p	-----Su	:30		\$1,850.00	NM		
	Ⓢ MG for 26.1, 26.2											
	4	KVVU	10/29/12-11/04/12	Fox 5 News Su 10p-1045p	Su 10p-1045p	-----Su	:30		\$1,850.00	NM		
	Ⓢ Credited											
N 27	KVVU	11/03/12	11/03/12	FOX 5 News Sat 10-11p	10-11p Sat		:30			NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/29/12	11/04/12	-----2-					2	\$800.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

Contract / Revision	Alt Order #
483101 /	06214902

Contract Dates	Product	Estimate #
10/30/12 - 11/05/12	S BERKLEY FOR SENA	

Advertiser	Original Date / Revision
Berkley For Senate	10/29/12 / 10/29/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount																																																																																																																																																																																																																																																																																																																																																																													
<table><tr><th><u>Start Date</u></th><th><u>End Date</u></th><th><u>Weekdays</u></th><th><u>Spots/Week</u></th><th><u>Rate</u></th><th colspan="8"></th></tr><tr><th><u>Spot</u></th><th><u>Ch</u></th><th><u>Date Range</u></th><th><u>Description</u></th><th><u>Start/End Time</u></th><th><u>Weekdays</u></th><th><u>Length</u></th><th><u>Rate</u></th><th><u>Type</u></th><th colspan="4"></th></tr><tr><td>1</td><td>KVVU</td><td>10/29/12-11/04/12</td><td>FOX 5 News Sat 10-11p</td><td>10-11p Sat</td><td>-----Sa--</td><td>:30</td><td>\$800.00</td><td>NM</td><td colspan="4" rowspan="2"></td></tr><tr><td colspan="9">See MG 27.3,27.4</td></tr><tr><td>2</td><td>KVVU</td><td>10/29/12-11/04/12</td><td>FOX 5 News Sat 10-11p</td><td>10-11p Sat</td><td>-----Sa--</td><td>:30</td><td>\$800.00</td><td>NM</td><td colspan="4" rowspan="2"></td></tr><tr><td colspan="9">See MG 27.3,27.4</td></tr><tr><td>3</td><td>KVVU</td><td>10/29/12-11/04/12</td><td>FOX 5 News Sat 10-11p</td><td>10-11p Sat</td><td>-----Sa--</td><td>:30</td><td>\$1,500.00</td><td>NM</td><td colspan="4" rowspan="2"></td></tr><tr><td colspan="9">Ⓜ MG for 27.2,27.1</td></tr><tr><td>4</td><td>KVVU</td><td>10/29/12-11/04/12</td><td>FOX 5 News Sat 10-11p</td><td>10-11p Sat</td><td>-----Sa--</td><td>:30</td><td>\$1,500.00</td><td>NM</td><td colspan="4" rowspan="2"></td></tr><tr><td colspan="9">Ⓜ Credited</td></tr></table>													<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>									<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>					1	KVVU	10/29/12-11/04/12	FOX 5 News Sat 10-11p	10-11p Sat	-----Sa--	:30	\$800.00	NM					See MG 27.3,27.4									2	KVVU	10/29/12-11/04/12	FOX 5 News Sat 10-11p	10-11p Sat	-----Sa--	:30	\$800.00	NM					See MG 27.3,27.4									3	KVVU	10/29/12-11/04/12	FOX 5 News Sat 10-11p	10-11p Sat	-----Sa--	:30	\$1,500.00	NM					Ⓜ MG for 27.2,27.1									4	KVVU	10/29/12-11/04/12	FOX 5 News Sat 10-11p	10-11p Sat	-----Sa--	:30	\$1,500.00	NM					Ⓜ Credited																																																																																																																																																																																																																																																																			
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>																																																																																																																																																																																																																																																																																																																																																																																					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>																																																																																																																																																																																																																																																																																																																																																																																	
1	KVVU	10/29/12-11/04/12	FOX 5 News Sat 10-11p	10-11p Sat	-----Sa--	:30	\$800.00	NM																																																																																																																																																																																																																																																																																																																																																																																	
See MG 27.3,27.4																																																																																																																																																																																																																																																																																																																																																																																									
2	KVVU	10/29/12-11/04/12	FOX 5 News Sat 10-11p	10-11p Sat	-----Sa--	:30	\$800.00	NM																																																																																																																																																																																																																																																																																																																																																																																	
See MG 27.3,27.4																																																																																																																																																																																																																																																																																																																																																																																									
3	KVVU	10/29/12-11/04/12	FOX 5 News Sat 10-11p	10-11p Sat	-----Sa--	:30	\$1,500.00	NM																																																																																																																																																																																																																																																																																																																																																																																	
Ⓜ MG for 27.2,27.1																																																																																																																																																																																																																																																																																																																																																																																									
4	KVVU	10/29/12-11/04/12	FOX 5 News Sat 10-11p	10-11p Sat	-----Sa--	:30	\$1,500.00	NM																																																																																																																																																																																																																																																																																																																																																																																	
Ⓜ Credited																																																																																																																																																																																																																																																																																																																																																																																									
N 28	KVVU	10/30/12	11/02/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	4	\$8,600.00																																																																																																																																																																																																																																																																																																																																																																													
<table><tr><th><u>Start Date</u></th><th><u>End Date</u></th><th><u>Weekdays</u></th><th><u>Spots/Week</u></th><th><u>Rate</u></th><th colspan="8"></th></tr><tr><td>Week: 10/29/12</td><td>11/04/12</td><td>-TWTF--</td><td>8</td><td>\$1,325.00</td><td colspan="8"></td></tr></table>													<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>									Week: 10/29/12	11/04/12	-TWTF--	8	\$1,325.00																																																																																																																																																																																																																																																																																																																																																											
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>																																																																																																																																																																																																																																																																																																																																																																																					
Week: 10/29/12	11/04/12	-TWTF--	8	\$1,325.00																																																																																																																																																																																																																																																																																																																																																																																					
<table><tr><th><u>Spot</u></th><th><u>Ch</u></th><th><u>Date Range</u></th><th><u>Description</u></th><th><u>Start/End Time</u></th><th><u>Weekdays</u></th><th><u>Length</u></th><th><u>Rate</u></th><th><u>Type</u></th><th colspan="4"></th></tr><tr><td>1</td><td>KVVU</td><td>10/29/12-11/04/12</td><td>Fox 5 News M-F 10p-11p</td><td>10p-11p</td><td>-TuWThF----</td><td>:30</td><td>\$1,325.00</td><td>NM</td><td colspan="4" rowspan="2"></td></tr><tr><td colspan="9">See MG 28.9,28.10,28.11,28.12,28.13,28.14,28.15,28.16</td></tr><tr><td>2</td><td>KVVU</td><td>10/29/12-11/04/12</td><td>Fox 5 News M-F 10p-11p</td><td>10p-11p</td><td>-TuWThF----</td><td>:30</td><td>\$1,325.00</td><td>NM</td><td colspan="4" rowspan="2"></td></tr><tr><td colspan="9">See MG 28.9,28.10,28.11,28.12,28.13,28.14,28.15,28.16</td></tr><tr><td>3</td><td>KVVU</td><td>10/29/12-11/04/12</td><td>Fox 5 News M-F 10p-11p</td><td>10p-11p</td><td>-TuWThF----</td><td>:30</td><td>\$1,325.00</td><td>NM</td><td colspan="4" rowspan="2"></td></tr><tr><td colspan="9">See MG 28.9,28.10,28.11,28.12,28.13,28.14,28.15,28.16</td></tr><tr><td>4</td><td>KVVU</td><td>10/29/12-11/04/12</td><td>Fox 5 News M-F 10p-11p</td><td>10p-11p</td><td>-TuWThF----</td><td>:30</td><td>\$1,325.00</td><td>NM</td><td colspan="4" rowspan="2"></td></tr><tr><td colspan="9">See MG 28.9,28.10,28.11,28.12,28.13,28.14,28.15,28.16</td></tr><tr><td>5</td><td>KVVU</td><td>10/29/12-11/04/12</td><td>Fox 5 News M-F 10p-11p</td><td>10p-11p</td><td>-TuWThF----</td><td>:30</td><td>\$1,325.00</td><td>NM</td><td colspan="4" rowspan="2"></td></tr><tr><td colspan="9">See MG 28.9,28.10,28.11,28.12,28.13,28.14,28.15,28.16</td></tr><tr><td>6</td><td>KVVU</td><td>10/29/12-11/04/12</td><td>Fox 5 News M-F 10p-11p</td><td>10p-11p</td><td>-TuWThF----</td><td>:30</td><td>\$1,325.00</td><td>NM</td><td colspan="4" rowspan="2"></td></tr><tr><td colspan="9">See MG 28.9,28.10,28.11,28.12,28.13,28.14,28.15,28.16</td></tr><tr><td>7</td><td>KVVU</td><td>10/29/12-11/04/12</td><td>Fox 5 News M-F 10p-11p</td><td>10p-11p</td><td>-TuWThF----</td><td>:30</td><td>\$1,325.00</td><td>NM</td><td colspan="4" rowspan="2"></td></tr><tr><td colspan="9">See MG 28.9,28.10,28.11,28.12,28.13,28.14,28.15,28.16</td></tr><tr><td>8</td><td>KVVU</td><td>10/29/12-11/04/12</td><td>Fox 5 News M-F 10p-11p</td><td>10p-11p</td><td>-TuWThF----</td><td>:30</td><td>\$1,325.00</td><td>NM</td><td colspan="4" rowspan="2"></td></tr><tr><td colspan="9">See MG 28.9,28.10,28.11,28.12,28.13,28.14,28.15,28.16</td></tr><tr><td>9</td><td>KVVU</td><td>10/29/12-11/04/12</td><td>Fox 5 News M-F 10p-11p</td><td>10p-11p</td><td>-TuWThF----</td><td>:30</td><td>\$2,150.00</td><td>NM</td><td colspan="4" rowspan="2"></td></tr><tr><td colspan="9">Ⓜ Credited</td></tr><tr><td>10</td><td>KVVU</td><td>10/29/12-11/04/12</td><td>Fox 5 News M-F 10p-11p</td><td>10p-11p</td><td>-TuWThF----</td><td>:30</td><td>\$2,150.00</td><td>NM</td><td colspan="4" rowspan="2"></td></tr><tr><td colspan="9">Ⓜ Credited</td></tr><tr><td>11</td><td>KVVU</td><td>10/29/12-11/04/12</td><td>Fox 5 News M-F 10p-11p</td><td>10p-11p</td><td>-TuWThF----</td><td>:30</td><td>\$2,150.00</td><td>NM</td><td colspan="4" rowspan="2"></td></tr><tr><td colspan="9">Ⓜ Credited</td></tr><tr><td>12</td><td>KVVU</td><td>10/29/12-11/04/12</td><td>Fox 5 News M-F 10p-11p</td><td>10p-11p</td><td>-TuWThF----</td><td>:30</td><td>\$2,150.00</td><td>NM</td><td colspan="4" rowspan="2"></td></tr><tr><td colspan="9">Ⓜ MG for 28.8,28.6,28.5,28.3,28.4,28.7,28.2,28.1</td></tr><tr><td>13</td><td>KVVU</td><td>10/29/12-11/04/12</td><td>Fox 5 News M-F 10p-11p</td><td>10p-11p</td><td>-TuWThF----</td><td>:30</td><td>\$2,150.00</td><td>NM</td><td colspan="4" rowspan="2"></td></tr><tr><td colspan="9">Ⓜ MG for 28.8,28.6,28.5,28.3,28.4,28.7,28.2,28.1</td></tr><tr><td>14</td><td>KVVU</td><td>10/29/12-11/04/12</td><td>Fox 5 News M-F 10p-11p</td><td>10p-11p</td><td>-TuWThF----</td><td>:30</td><td>\$2,150.00</td><td>NM</td><td colspan="4" rowspan="2"></td></tr><tr><td colspan="9">Ⓜ MG for 28.8,28.6,28.5,28.3,28.4,28.7,28.2,28.1</td></tr><tr><td>15</td><td>KVVU</td><td>10/29/12-11/04/12</td><td>Fox 5 News M-F 10p-11p</td><td>10p-11p</td><td>-TuWThF----</td><td>:30</td><td>\$2,150.00</td><td>NM</td><td colspan="4" rowspan="2"></td></tr><tr><td colspan="9">Ⓜ Credited</td></tr><tr><td>16</td><td>KVVU</td><td>10/29/12-11/04/12</td><td>Fox 5 News M-F 10p-11p</td><td>10p-11p</td><td>-TuWThF----</td><td>:30</td><td>\$2,150.00</td><td>NM</td><td colspan="4" rowspan="2"></td></tr><tr><td colspan="9">Ⓜ MG for 28.8,28.6,28.5,28.3,28.4,28.7,28.2,28.1</td></tr></table>													<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>					1	KVVU	10/29/12-11/04/12	Fox 5 News M-F 10p-11p	10p-11p	-TuWThF----	:30	\$1,325.00	NM					See MG 28.9,28.10,28.11,28.12,28.13,28.14,28.15,28.16									2	KVVU	10/29/12-11/04/12	Fox 5 News M-F 10p-11p	10p-11p	-TuWThF----	:30	\$1,325.00	NM					See MG 28.9,28.10,28.11,28.12,28.13,28.14,28.15,28.16									3	KVVU	10/29/12-11/04/12	Fox 5 News M-F 10p-11p	10p-11p	-TuWThF----	:30	\$1,325.00	NM					See MG 28.9,28.10,28.11,28.12,28.13,28.14,28.15,28.16									4	KVVU	10/29/12-11/04/12	Fox 5 News M-F 10p-11p	10p-11p	-TuWThF----	:30	\$1,325.00	NM					See MG 28.9,28.10,28.11,28.12,28.13,28.14,28.15,28.16									5	KVVU	10/29/12-11/04/12	Fox 5 News M-F 10p-11p	10p-11p	-TuWThF----	:30	\$1,325.00	NM					See MG 28.9,28.10,28.11,28.12,28.13,28.14,28.15,28.16									6	KVVU	10/29/12-11/04/12	Fox 5 News M-F 10p-11p	10p-11p	-TuWThF----	:30	\$1,325.00	NM					See MG 28.9,28.10,28.11,28.12,28.13,28.14,28.15,28.16									7	KVVU	10/29/12-11/04/12	Fox 5 News M-F 10p-11p	10p-11p	-TuWThF----	:30	\$1,325.00	NM					See MG 28.9,28.10,28.11,28.12,28.13,28.14,28.15,28.16									8	KVVU	10/29/12-11/04/12	Fox 5 News M-F 10p-11p	10p-11p	-TuWThF----	:30	\$1,325.00	NM					See MG 28.9,28.10,28.11,28.12,28.13,28.14,28.15,28.16									9	KVVU	10/29/12-11/04/12	Fox 5 News M-F 10p-11p	10p-11p	-TuWThF----	:30	\$2,150.00	NM					Ⓜ Credited									10	KVVU	10/29/12-11/04/12	Fox 5 News M-F 10p-11p	10p-11p	-TuWThF----	:30	\$2,150.00	NM					Ⓜ Credited									11	KVVU	10/29/12-11/04/12	Fox 5 News M-F 10p-11p	10p-11p	-TuWThF----	:30	\$2,150.00	NM					Ⓜ Credited									12	KVVU	10/29/12-11/04/12	Fox 5 News M-F 10p-11p	10p-11p	-TuWThF----	:30	\$2,150.00	NM					Ⓜ MG for 28.8,28.6,28.5,28.3,28.4,28.7,28.2,28.1									13	KVVU	10/29/12-11/04/12	Fox 5 News M-F 10p-11p	10p-11p	-TuWThF----	:30	\$2,150.00	NM					Ⓜ MG for 28.8,28.6,28.5,28.3,28.4,28.7,28.2,28.1									14	KVVU	10/29/12-11/04/12	Fox 5 News M-F 10p-11p	10p-11p	-TuWThF----	:30	\$2,150.00	NM					Ⓜ MG for 28.8,28.6,28.5,28.3,28.4,28.7,28.2,28.1									15	KVVU	10/29/12-11/04/12	Fox 5 News M-F 10p-11p	10p-11p	-TuWThF----	:30	\$2,150.00	NM					Ⓜ Credited									16	KVVU	10/29/12-11/04/12	Fox 5 News M-F 10p-11p	10p-11p	-TuWThF----	:30	\$2,150.00	NM					Ⓜ MG for 28.8,28.6,28.5,28.3,28.4,28.7,28.2,28.1								
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>																																																																																																																																																																																																																																																																																																																																																																																	
1	KVVU	10/29/12-11/04/12	Fox 5 News M-F 10p-11p	10p-11p	-TuWThF----	:30	\$1,325.00	NM																																																																																																																																																																																																																																																																																																																																																																																	
See MG 28.9,28.10,28.11,28.12,28.13,28.14,28.15,28.16																																																																																																																																																																																																																																																																																																																																																																																									
2	KVVU	10/29/12-11/04/12	Fox 5 News M-F 10p-11p	10p-11p	-TuWThF----	:30	\$1,325.00	NM																																																																																																																																																																																																																																																																																																																																																																																	
See MG 28.9,28.10,28.11,28.12,28.13,28.14,28.15,28.16																																																																																																																																																																																																																																																																																																																																																																																									
3	KVVU	10/29/12-11/04/12	Fox 5 News M-F 10p-11p	10p-11p	-TuWThF----	:30	\$1,325.00	NM																																																																																																																																																																																																																																																																																																																																																																																	
See MG 28.9,28.10,28.11,28.12,28.13,28.14,28.15,28.16																																																																																																																																																																																																																																																																																																																																																																																									
4	KVVU	10/29/12-11/04/12	Fox 5 News M-F 10p-11p	10p-11p	-TuWThF----	:30	\$1,325.00	NM																																																																																																																																																																																																																																																																																																																																																																																	
See MG 28.9,28.10,28.11,28.12,28.13,28.14,28.15,28.16																																																																																																																																																																																																																																																																																																																																																																																									
5	KVVU	10/29/12-11/04/12	Fox 5 News M-F 10p-11p	10p-11p	-TuWThF----	:30	\$1,325.00	NM																																																																																																																																																																																																																																																																																																																																																																																	
See MG 28.9,28.10,28.11,28.12,28.13,28.14,28.15,28.16																																																																																																																																																																																																																																																																																																																																																																																									
6	KVVU	10/29/12-11/04/12	Fox 5 News M-F 10p-11p	10p-11p	-TuWThF----	:30	\$1,325.00	NM																																																																																																																																																																																																																																																																																																																																																																																	
See MG 28.9,28.10,28.11,28.12,28.13,28.14,28.15,28.16																																																																																																																																																																																																																																																																																																																																																																																									
7	KVVU	10/29/12-11/04/12	Fox 5 News M-F 10p-11p	10p-11p	-TuWThF----	:30	\$1,325.00	NM																																																																																																																																																																																																																																																																																																																																																																																	
See MG 28.9,28.10,28.11,28.12,28.13,28.14,28.15,28.16																																																																																																																																																																																																																																																																																																																																																																																									
8	KVVU	10/29/12-11/04/12	Fox 5 News M-F 10p-11p	10p-11p	-TuWThF----	:30	\$1,325.00	NM																																																																																																																																																																																																																																																																																																																																																																																	
See MG 28.9,28.10,28.11,28.12,28.13,28.14,28.15,28.16																																																																																																																																																																																																																																																																																																																																																																																									
9	KVVU	10/29/12-11/04/12	Fox 5 News M-F 10p-11p	10p-11p	-TuWThF----	:30	\$2,150.00	NM																																																																																																																																																																																																																																																																																																																																																																																	
Ⓜ Credited																																																																																																																																																																																																																																																																																																																																																																																									
10	KVVU	10/29/12-11/04/12	Fox 5 News M-F 10p-11p	10p-11p	-TuWThF----	:30	\$2,150.00	NM																																																																																																																																																																																																																																																																																																																																																																																	
Ⓜ Credited																																																																																																																																																																																																																																																																																																																																																																																									
11	KVVU	10/29/12-11/04/12	Fox 5 News M-F 10p-11p	10p-11p	-TuWThF----	:30	\$2,150.00	NM																																																																																																																																																																																																																																																																																																																																																																																	
Ⓜ Credited																																																																																																																																																																																																																																																																																																																																																																																									
12	KVVU	10/29/12-11/04/12	Fox 5 News M-F 10p-11p	10p-11p	-TuWThF----	:30	\$2,150.00	NM																																																																																																																																																																																																																																																																																																																																																																																	
Ⓜ MG for 28.8,28.6,28.5,28.3,28.4,28.7,28.2,28.1																																																																																																																																																																																																																																																																																																																																																																																									
13	KVVU	10/29/12-11/04/12	Fox 5 News M-F 10p-11p	10p-11p	-TuWThF----	:30	\$2,150.00	NM																																																																																																																																																																																																																																																																																																																																																																																	
Ⓜ MG for 28.8,28.6,28.5,28.3,28.4,28.7,28.2,28.1																																																																																																																																																																																																																																																																																																																																																																																									
14	KVVU	10/29/12-11/04/12	Fox 5 News M-F 10p-11p	10p-11p	-TuWThF----	:30	\$2,150.00	NM																																																																																																																																																																																																																																																																																																																																																																																	
Ⓜ MG for 28.8,28.6,28.5,28.3,28.4,28.7,28.2,28.1																																																																																																																																																																																																																																																																																																																																																																																									
15	KVVU	10/29/12-11/04/12	Fox 5 News M-F 10p-11p	10p-11p	-TuWThF----	:30	\$2,150.00	NM																																																																																																																																																																																																																																																																																																																																																																																	
Ⓜ Credited																																																																																																																																																																																																																																																																																																																																																																																									
16	KVVU	10/29/12-11/04/12	Fox 5 News M-F 10p-11p	10p-11p	-TuWThF----	:30	\$2,150.00	NM																																																																																																																																																																																																																																																																																																																																																																																	
Ⓜ MG for 28.8,28.6,28.5,28.3,28.4,28.7,28.2,28.1																																																																																																																																																																																																																																																																																																																																																																																									
N 29	KVVU	11/05/12	11/05/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	1	\$2,150.00																																																																																																																																																																																																																																																																																																																																																																													
<table><tr><th><u>Start Date</u></th><th><u>End Date</u></th><th><u>Weekdays</u></th><th><u>Spots/Week</u></th><th><u>Rate</u></th><th colspan="8"></th></tr><tr><td>Week: 11/05/12</td><td>11/11/12</td><td>2-----</td><td>2</td><td>\$1,325.00</td><td colspan="8"></td></tr></table>													<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>									Week: 11/05/12	11/11/12	2-----	2	\$1,325.00																																																																																																																																																																																																																																																																																																																																																											
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>																																																																																																																																																																																																																																																																																																																																																																																					
Week: 11/05/12	11/11/12	2-----	2	\$1,325.00																																																																																																																																																																																																																																																																																																																																																																																					

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

<u>Contract / Revision</u> 483101 /		<u>Alt Order #</u> 06214902
<u>Contract Dates</u> 10/30/12 - 11/05/12	<u>Product</u> S BERKLEY FOR SENA	<u>Estimate #</u>
<u>Advertiser</u> Berkley For Senate		<u>Original Date / Revision</u> 10/29/12 / 10/29/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
<div><div><div><div><div><div><u>Start Date</u></div><div><u>End Date</u></div></div><div><div><u>Weekdays</u></div><div><u>Spots/Week</u></div></div><div><div><u>Rate</u></div></div></div><div><div><u>Spot</u></div><div><u>Ch</u></div><div><u>Date Range</u></div><div><u>Description</u></div><div><u>Start/End Time</u></div><div><u>Weekdays</u></div><div><u>Length</u></div><div><u>Rate</u></div><div><u>Type</u></div></div></div></div></div>												
	1	KVVU	11/05/12-11/11/12	Fox 5 News M-F 10p-11p	10p-11p	M-----	:30		\$1,325.00	NM		
	See MG 29.3,29.4											
	2	KVVU	11/05/12-11/11/12	Fox 5 News M-F 10p-11p	10p-11p	M-----	:30		\$1,325.00	NM		
	See MG 29.3,29.4											
	3	KVVU	11/05/12-11/05/12	Fox 5 News M-F 10p-11p	10p-11p	M-----	:30		\$2,150.00	NM		
	Ⓜ Credited											
	4	KVVU	11/05/12-11/05/12	Fox 5 News M-F 10p-11p	10p-11p	M-----	:30		\$2,150.00	NM		
	Ⓜ MG for 29.1,29.2											
N 30	KVVU	10/30/12	11/02/12	Fox 5 News M-F 11p	M-F 11-1135p		:30			NM	3	\$5,850.00
<div><div><div><div><div><div><u>Start Date</u></div><div><u>End Date</u></div></div><div><div><u>Weekdays</u></div><div><u>Spots/Week</u></div></div><div><div><u>Rate</u></div></div></div><div>Week: 10/29/1211/04/12-TWTF--4\$825.00</div></div></div></div>												
	1	KVVU	10/29/12-11/04/12	Fox 5 News M-F 11p	M-F 11-1135p	-TuWThF----	:30		\$825.00	NM		
	See MG 30.5,30.6,30.7,30.8											
	2	KVVU	10/29/12-11/04/12	Fox 5 News M-F 11p	M-F 11-1135p	-TuWThF----	:30		\$825.00	NM		
	See MG 30.5,30.6,30.7,30.8											
	3	KVVU	10/29/12-11/04/12	Fox 5 News M-F 11p	M-F 11-1135p	-TuWThF----	:30		\$825.00	NM		
	See MG 30.5,30.6,30.7,30.8											
	4	KVVU	10/29/12-11/04/12	Fox 5 News M-F 11p	M-F 11-1135p	-TuWThF----	:30		\$825.00	NM		
	See MG 30.5,30.6,30.7,30.8											
	5	KVVU	10/29/12-11/04/12	Fox 5 News M-F 11p	M-F 11-1135p	-TuWThF----	:30		\$1,950.00	NM		
	Ⓜ MG for 30.3,30.1,30.4,30.2											
	6	KVVU	10/29/12-11/04/12	Fox 5 News M-F 11p	M-F 11-1135p	-TuWThF----	:30		\$1,950.00	NM		
	Ⓜ MG for 30.3,30.1,30.4,30.2											
	7	KVVU	10/29/12-11/04/12	Fox 5 News M-F 11p	M-F 11-1135p	-TuWThF----	:30		\$1,950.00	NM		
	Ⓜ Credited											
	8	KVVU	10/29/12-11/04/12	Fox 5 News M-F 11p	M-F 11-1135p	-TuWThF----	:30		\$1,950.00	NM		
	Ⓜ MG for 30.3,30.1,30.4,30.2											
N 32	KVVU	10/30/12	10/30/12	Fox 5 News AM BBDS M-F	M-F 7a-9a		1:00			NM	1	\$1,400.00
<div><div><div><div><div><div><u>Start Date</u></div><div><u>End Date</u></div></div><div><div><u>Weekdays</u></div><div><u>Spots/Week</u></div></div><div><div><u>Rate</u></div></div></div><div>Week: 10/29/1211/04/12-T-----1\$1,400.00</div></div></div></div>												
N 33	KVVU	10/30/12	10/30/12	The Dr.Oz Show	4-5p		1:00			NM	1	\$1,000.00
<div><div><div><div><div><div><u>Start Date</u></div><div><u>End Date</u></div></div><div><div><u>Weekdays</u></div><div><u>Spots/Week</u></div></div><div><div><u>Rate</u></div></div></div><div>Week: 10/29/1211/04/12-T-----1\$1,000.00</div></div></div></div>												
Totals											55	\$66,225.00

Time Period	# of Spots	Gross Amount	Net Amount
10/29/12 - 11/05/12	55	\$66,225.00	\$56,291.25
Totals	55	\$66,225.00	\$56,291.25

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT29/12 14.11

REP. # OFF. # 762 SALESMAN #

BUYER NAME MICHAEL D'ETTORRE

SALES PRSN PH- TERESA DIFURIA

PHILADELPHIA, PA 19103

	CLASS: NATL.	LOCAL	REGIONAL
--	--------------	-------	----------

Journal of Management Inquiry 22(1)

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE OCT29/12 14.11

STA:

SHELLEY BERKLEY FOR SENATE

[illegible]

1	*	700A-900A	30	\$700.00	10/31	11/2	6	W-F	6
---	---	-----------	----	----------	-------	------	---	-----	---

PROGRAM : NEWS
CON COM1 : MAX 4X DAY

2	S	700A-900A	30	\$700.00	11/5	3	MON
---	---	-----------	----	----------	------	---	-----

PROGRAM : NEWS

[illegible]

PROGRAM : NEWS
CON COM1 : MAX 1X DAY

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!
DO NOT ADVANCE FUNDS

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
: LINE#	:	:	:	:	:	:	: DATE	: DATE	: /WK	: INVT	:	: SPTS
7	*		400P-500P	30		\$500.00	10/31	11/2	1		W-F	1
PROGRAM : DR OZ												
CON COM1: MAX 1X DAY												
9	S		600P-700P	30		\$650.00	10/30	11/2	3		TU-F	3
PROGRAM : MORE												
ORD COM1: REVISED RATES												
CON COM1: MAX 1X DAY												
33	S		600P-630P	30		\$900.00	10/30	11/5	0		TU-F,M	0
PROGRAM : NEWS												
ORD COM1: SPOTS N/A DUE TO PRG CHG. SEE MG OFFER. NOT PRE-BOOKED. PLS APPROVE.												
THIS IS A MAKE-GOOD FOR NOV3 ON LINE-18 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR NOV1 ON LINE-19 FOR 1 SPOT/WK												
34	S		900P-1000P	30		\$825.00	11/3	11/3	0		SAT	0
PROGRAM : THE CLOSER												
ORD COM1: SPOTS N/A DUE TO PRG CHG. SEE MG OFFER. NOT PRE-BOOKED. PLS APPROVE.												
PART OF A MAKEGOOD MADE UP OF LINES 33-34												
36	S		800P-900P	30		\$3,500.00	11/2	11/2	0		FRI	0
PROGRAM : KITCHEN NIGHTMARE												
ORD COM1: PRG CHG. PRE-BOOKED PLS APPROVE.												
THIS IS A MAKE-GOOD FOR NOV2 ON LINE-20 FOR 1 SPOT/WK												
32	S		800P	30		\$5,500.00	10/30	10/30	0		TUE	0
PROGRAM : NEW GRL/MINDY												
ORD COM1: 6/26 MG PREBOOKED, PLEASE APPROVE. THANK YOU, TERI												
ORD COM2: REVISED RATES												
THIS IS A MAKE-GOOD FOR OCT31 ON LINE-22 FOR 1 SPOT/WK												
23	S		800P-900P	30		\$5,350.00	10/31	10/31	0		WED	0
PROGRAM : X FACTOR												
ORD COM1: REVISED RATES												
25	S		1045P-1100P	30		\$1,200.00	11/4	11/4	0		SUN	0
PROGRAM : SPORTS PUS												
ORD COM1: REVISED RATES												

REP HEADLINE# 6214902 TRF# 483101
 \$\$\$ MOD# 3: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191
 CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM REP OCT29/12 14.11
 CHANGES ** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
26	S		1000P-1045P	30		\$1,850.00	11/4	11/4	1		SUN	1
PROGRAM : NEWS												
ORD COM1: REVISED RATES												
27	S		1000P-1100P	30		\$1,500.00	11/3	11/3	1		SAT	1
PROGRAM : NEWS												
ORD COM1: REVISED RATES												
28	S		1000P-1100P	30		\$2,150.00	10/30	11/2	4		TU-F	4
PROGRAM : NEWS												
ORD COM1: REVISED RATES												
CON COM1: MAX 2X DAY												
29	S		1000P-1100P	30		\$2,150.00	11/5	11/5	1		MON	1
PROGRAM : NEWS												
ORD COM1: REVISED RATES												
30	S		1100P-1135P	30		\$1,950.00	10/30	11/2	3		TU-F	3
PROGRAM : NEWS												
ORD COM1: REVISED RATES												
CON COM1: MAX 1X DAY												
31			1100P-1135P	30		\$1,950.00	11/5	11/5	1		MON	1
PROGRAM : NEWS												
ORD COM1: REVISED RATES												
37	A		700A-900A	60		\$1,400.00	10/30	10/30	1		TUE	1
PROGRAM : NEWS												
38	A		400P-500P	60		\$1,000.00	10/30	10/30	1		TUE	1
PROGRAM : DR OZ												

NOV/12 66225.00 CONTRACT TOTAL 66225.00
 TOTAL SPOTS 55

REP HEADLINE# 6214902 TRF# 483101
\$\$\$ MOD# 3: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT29/12 14.11
CHANGES ** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	SPTS:

MARKET TOTALS \$265,780 KVVU 25% KSNV 20% KLAS 32% KTNV 21% KVMY 1% KVCW 1% CABL 0%
KTUD 0%

OVERALL SAHRE FOR ALL ORDERS 10/2-11/6. WILL UPDATE RATES WK PRIOR TO CLEAR.

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE